Situated halfway up Sōunzan, Gōra is an outstanding sightseeing spot of Hakone. It enjoys a bustling location with Hakone Gōra Park, Hakone Art Museum, several hotels, ryokans, restaurants and gift shops. The area was initially covered with rocks "goro goro" on all sides. Goro goro is a word that refers to how rocks or objects lye about in random fashion, hence the name Gōra was given.

Around the Meiji era, businessmen from Tokyo began purchasing land for development. By the end of the Meiji era, hot spring sources from Sōunzan and Ōwakudani were drawn to the new ryokans and the surrounding roads were improved. The beginnings of a hotspring resort were formed about this time.

The construction of its railway and land subdivision was a key factor in Gōra's development. At the end of Meiji era around 1912, Odawara Electric Railway Co., Ltd.(the current Hakone Tozan Railway) started selling land-lots for villa development, and in 1919 the railway line was opened. With Hakone Gōra Park in the center, Gōra was developed as a town that attracted many successful business people to build villas. Soon it became renowned as a high-class residential area. Since then, cable cars were developed, and over the years Gōra has developed as a location that welcomes tourists from far and wide.



Highlights
Hakone Göra Park



This contemporary garden was renovated over a period of four years. It is primarily in the French style with a large fountain and of symmetrical design. It is also known as the Rock garden of the East. It is registered as a Special Place of Scenic Beauty by the Japanese government's Agency for Cultural Affairs.

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Cultural Heritage

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This project was supported by the 2018 Subsidies Budget of the Japanese government's Agency for Cultural Affairs Promotion of Culture and the Arts, namely, Promotion of Overall Usage of Cultural Heritage Project. Ninotaira is a calm quiet residential area with many summer houses and villas. The Hakone Open-Air Museum is situated in Ninotaira. There are authentic sites that indicate its long-standing history such as Kitabatake mound where earthenware from the Jōmon era was found. Nittazuka is another such location. This tumulus is said to be the burial site Nitta, a Nanboku-chō period's samurai.

The name Ninotaira is mentioned in 1811 in "Nanayu no Edaori," a publication introducing the hot springs of Hakone. Ninotaira is pictured as an area where local produce was grown and provided for the hot spring resorts

Ninotaira remained a small village of 13-14 houses until the Pacific War. After the war, a hotspring source was developed and the district attracted Ryokan, dormitories and recreational facilities / the convalescent hospital over a period of time becoming a tourist resort. In 1969, the Hakone Open-Air Museum opened, drawing an even larger number of visitors. Ninotaira is now a major destination for Hakone visitors.



Highlights
Hakone Open-Air Museum



Hakone Open-Air Museum opened in 1969. As the first open-air museum in Japan, the method of exhibiting large scale outdoor sculptures gained much public attention

